



Polymers for Europe Webinar

Changing value chain collaboration in the circular economy in Europe. How to position you as a “circular” polymer purchaser?

Moderated by **Ron Marsh**, Chairman of Polymers for Europe Alliance

9th March 15.00-17.00 CET

Agenda

- **Welcome & Opening** by Ron Marsh (5/10min)

- **Changing value chain collaboration in the circular economy in Europe. How to position you as a “circular” polymer purchaser?** (70 min) by
 - Mr. Paul Turner, “The other side of the table” - *Independent consultant, ex LyondellBasell*

 - Mr. Marco ten Bruggencate, “Dow’s view on circular polymer supply in Europe” - *Dow’s Commercial Vice President for Packaging and Specialty Plastics EMEA & President of Plastics Europe*

 - Mr. Julien Renvoise, “Every Material Challenge Can Be Sustainable” - *Sustainability Marketing & Business Development Leader at Trinseo*

- **Panel Debate with Converters with Q&A** (30 min) by
 - Mr. Tony Harrison (CPO, Klöckner Pentaplast)
 - Mr. Christian Mayr (Global Procurement Director, Alpla)
 - Mr. Marco Ten Bruggencate (Commercial Vice President for Packaging and Specialty Plastics EMEA, Dow, & President of Plastics Europe)
 - Mr. Julien Renvoise (Sustainability Marketing & Business Development Leader, Trinseo)

Moderated by Ron Marsh (Chair of Polymers for Europe Alliance)

- **Closure of the webinar by Ron Marsh**

Participation:

The participation is free of charge. However registration is required here:

https://us02web.zoom.us/webinar/register/WN_R4NIIpudS6-fqaRd2rAm6g



Meet the speakers:

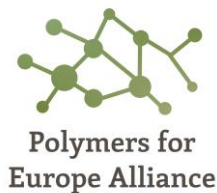


Paul Turner is a former Senior Executive in the Chemical Industry, having worked 30 years in the field of plastics for reputable, blue-chip companies such as DuPont, LyondellBasell, Hoechst AG, Borealis and The Dow Chemical Company. Paul was the Chairman of the Polyolefins Product Group of the European Industry Association, PlasticsEurope.

Today, Paul runs his own advisory firm, Marcian Limited, which provides Non-Executive Director and Advisory Board support to senior management operating within the Plastics value chain.



Marco ten Bruggencate is the Commercial Vice President for Packaging and Specialty Plastics for EMEA, and is based in Horgen, Switzerland. Marco joined Dow in 2000 in the role of Commercial Manager, Spray Polyurethanes within PU Systems House. In 2007, he became Strategic Marketing Manager for Dow Building Solutions, before being appointed Product Director in 2011. As part of that role, he became the Chairman of the European Extruded Polystyrene Insulation Producers Association, EXIBA and represents Dow on the Board of Directors of the Joint Venture, Arabian Chemical Company Ltd, (Saudi Arabia). In 2012, Marco assumed the role of Business Director EMEA for Dow Building Solutions and in 2014 was appointed Global Business Director for Dow Construction Chemicals. In 2016, he became the Global Business Director of Dow Building & Construction and was then responsible for Global Strategy for the Polyurethanes Portfolio before assuming his current role. Currently he is President of Brussels based association PlasticsEurope, with a focus on driving circularity and decarbonization throughout the plastics industry. Marco earned his Masters degree in Business Economics at the Vrije Universiteit, Amsterdam. He is a vocal and active advocate for inclusion and diversity and is Co-Chair in Dow's Women's Inclusion Network, as well as the business sponsor for DEN EMEA, Dow's disability network.



Julien Renvoise is currently the Sustainability Marketing & Business Development Leader of the Sustainability Business & Services unit. He joined Trinseo in 2016, bringing with him a wealth of knowledge on polymers and the chemical industry, as well as market experience from companies such as Dow Chemical, Stepan and URGO. In his current role with Trinseo, Julien focuses on circular growth and accelerates time-to-market for circular solutions. Collaborating across the value chain and forging new alliances, associations included, he builds trust with stakeholders by proactively driving advocacy in circularity, communicating messages about environmental impacts. Julien is heavily involved in technological and project developments of chemical recycling projects for Trinseo. He is passionate about sustainability and circular materials. He is a regular speaker in sustainability-related conferences. Julien holds a PhD in Polymer Sciences from the University of Pau, France and a Chemical Engineering Diploma from National Chemical School of Lyon, France.



Tony Harrison is Chief Procurement Officer at Klöckner Pentaplast. He has over 30 years of Procurement experience and 16 years of experience in the plastic industry as VP Procurement at PACCOR, Global Closure Systems, VP Global Materials Sourcing at Coveris. Tony worked held prior roles at Black & Decker, SmithKline and Thomson Technicolor.



Christian Mayr started his procurement career in Germany as Purchasing Manager in the Medical Devices and Medical Packaging industry. Afterwards he moved to UK to work as Vice President Procurement for the Protective Packaging Europe Division of Pregis. He joined Alpla in 2008 and is based at the Corporate Head Office in Austria.